



SPEAKER · FOUNDER · CIVIC ORGANISER

Maverick Kabelo

Digital strategy, AI, civic leadership and the realities of building in Africa.
Speaking across Botswana and South Africa.

I build things. **Then I talk about what I learned.**

I founded Digital Thread in 2023, a digital strategy and design company working with businesses and institutions across Botswana — it's where the Data Protection Act and AI-marketing material I speak about comes from: real client work, not theory. I also run The Civic Chapter, a youth-led nonprofit built around volunteerism and civic engagement, and I'm a 2024 SUSI alumnus on Civic Engagement, University of Washington, Seattle. When I speak about compliance, I've implemented it for clients; when I speak about civic engagement, I've run the programme.

WHAT I SPEAK ABOUT — FOUR TOPICS, EACH BACKED BY A REAL STAGE

01 Digital Strategy & Marketing

Websites, search rankings and marketing campaigns for Botswana businesses, and what that work actually teaches about a digital presence that works.

03 Data Protection

What Botswana's Data Protection Act, 2024 actually requires, drawn from real compliance work and building the Digital Consent Engine.

02 AI, Automation & Implementation

The honest line between AI that's useful today for a business and AI that's still just a slide in someone else's deck.

04 Youth & Civic Leadership

What running The Civic Chapter has taught me about getting young people into the room, and back into it again.

TRACK RECORD

Business & Leadership Expo, Main Edition Speaker · Pavilion, Fairground, Gaborone	Sep 2026
Business & Leadership Expo, Northern Edition Speaker, then Panel Moderator	Aug 2026
MTN Leadership Symposium & Tech Exposure Panelist · MTN Innovation Centre, Randburg, SA	Oct 2025
The 2nd Volunteer Masterclass Speaker · Botho University	Aug 2025
The Volunteer Masterclass Speaker · Botho University	Apr 2025
The Networking Masterclass MC · University of Botswana	Sep 2024
Youth Employment & Entrepreneurship Bootcamp Host & Organiser · Botho University, with HRPSB	May 2024

"A meticulously planned and wonderfully executed event, with some of the most senior and experienced speakers who knew their craft."

Arun Prasanna Gandhi, Founder & CEO, DNA Media

BACKGROUND

- 2023–2026** Founder, Digital Thread
- 2026–present** Operations Manager, Digital Thread
- 2024–present** Founder & Exec. Director, The Civic Chapter
- 2018–2024** Founder, Africa's Very Own Magazine
- 2020–2023** Founder, Focul Media House
- 2024** SUSI, Univ. of Washington
- BSc (Hons) Business Mgmt, Botho Univ., Dean's List x5

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